

Blaze Mobile Awarded Three Key Patents For NFC Mobile Payments

FOR IMMEDIATE RELEASE

(Berkeley, CA) May 13, 2013 – Blaze Mobile, a leader in mobile payment solutions, has recently been awarded three key NFC Mobile Payment patents.

The first of Blaze Mobile’s three recent patents awarded (US8290433) covers NFC Mobile payments. The second patent (US8332272) is for the combined use of NFC mobile payment and coupon redemption. The third patent (US8275312) is for their original NFC payment sticker.

“We are excited about this news. Our vision, nearly 8 years ago when we started the company, was to develop a mobile wallet that every consumer could use for one-stop-shopping. Therefore, we developed the means to quickly and conveniently redeem coupons, purchase products and tickets, view receipts, check account and loyalty point balances, as well as other useful features. We just want to build great software and a compelling end user experience, so the patents will help us in this regard” said Michelle Fisher, CEO and founder of Blaze Mobile.

About Blaze Mobile

Blaze Mobile develops innovative mobile commerce, health care, and advertising solutions that enable secure, convenient, cost-effective transactions and promotions from the mobile device. For more information, please visit www.blazemobile.com.

Media Contact

Eric Blackerby
415-236-0009
eblackerby@blazemobile.com